Schools & Tobacco

Educators play a critical role in promoting and teaching lifelong healthy behaviors and schools have an important role in shaping tobacco use behaviors.

- Adopt and enforce tobacco-free policies that include off-campus, school-sponsored events.
- Refuse school supplies, curricula, or promotional items from the tobacco industry.
- Refuse sponsorship monies from the tobacco industry for sports, clubs, or other school-related events.

Montana Students & Tobacco

Surveys of Montana students in grades 9- 12 show both progress and opportunity for reducing tobacco use.

Successes

- Youth smoking is decreasing reported smoking of a cigarette on one or more of the past 30 days dropped from from 35% in 1999 to 16.5% in 2011.
- The proportion of youth who have ever tried smoking is decreasing – from 70% in 1999 to 44% in 2011.
- 92% of high schools have signs marking a tobacco-free school zone.²
- 46% of all Montana Schools have adopted Comprehensive Tobacco Free Policy.

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Tobacco-Free Schools in Montana

Comprehensive Tobacco-Free School Policies protects everyone from health risks associated with tobacco use and secondhand smoke exposure and are an important factor in decreasing youth tobacco use.

Montana law prohibits anyone from using tobacco products in a public school building or on any public school property at any time.

- Passed by the Montana legislature as part of the 2005 Clean Indoor Air Act (CIAA).
- Tobacco products includes but are not limited to cigarettes, cigars, snuff, smoking tobacco, smokeless tobacco or any other tobacco or nicotine innovation.
- The law applies to students, faculty, administrators, as well as janitors, parents, school board members, sports fans, alumni, guests anyone entering school property at any time.
- School property includes "public school building or public school property" means; any public land, fixtures, buildings, or other property owned, occupied or maintained under the laws of the state of Montana at public expense; and includes school playgrounds, school steps, parking lots, administration buildings, athletic facilities, gymnasiums, locker rooms, and school vehicles.
- School administrators and/or principals (or their designees) have the authority to enforce this law.
- Violators who smoke or use other tobacco products on school property can be fined between \$25 and \$100 (CIAA-Chap. 40 50-40-115).

(Continued)



The law provides two exceptions:

- Tobacco products are permitted on school property if they are part of a teacher or administration-sanctioned educational forum, lecture or demonstration lesson about the risks of tobacco use.
- Tobacco products are permitted on school property if they are used as part of an American Indian cultural activity in accordance with the American Indian Religious Freedom Act of 1978.

Challenges

- In 2011, use of smokeless tobacco products was almost twice as high among Montana youth as among the United States (13.5% versus 7.7%, respectively).
- Students begin using cigarettes before using any other substance; of those who have used cigarettes, the average age of first use is 12.7 years.³
- Almost one-fourth (23%) of high school seniors continue to report that they smoke.¹
- 30% of high school senior boys continue to report that they use smokeless tobacco products.¹

Sources

- 1. Montana Office of Public Instruction Montana Youth Risk Behavior Survey (YRBS), 2011
- 2. Montana Office of Public Instruction Montana School Health Profiles, 2010
- 3. Montana Department of Public Health and Human Services, Montana Tobacco Use Prevention Program, Montana Prevention Needs Assessment Student Survey, State Report, 2010.

